2014 Maryland Conference on Academic and Professional Writing

The University of Maryland Campus Writing Board invites you to attend a two-day conference designed to facilitate a national dialogue on the current state and future directions in university academic and professional writing.

This conference will particularly explore these subjects in the context of the Common Core State Standards Initiative and current K - 12 literacy trends.

Featured Speakers:

James A. Herrick  
Hope College

Kathy Yancey  
Florida State University

Gert Rijlaarsdam  
University of Amsterdam

Jeanne Fahnestock  
University of Maryland

Kelly Ritter  
Director of the Undergraduate Rhetoric Program, University of Illinois, Urbana-Champaign

Necia Werner  
Director of Undergraduate Professional and Technical Writing, Carnegie Mellon University

Paul A. Prior  
University of Illinois, Urbana-Champaign

Anne F. Wysocki  
University of Wisconsin, Milwaukee

James Paul Gee  
Arizona State University

Banquet Speaker:

Doug Hesse  
University of Denver

Charles Bazerman  
University of California, Santa Barbara

Suresh Canagarajah  
Pennsylvania State University

Anne Ruggles Gere  
Director of the Sweetland Center for Writing, University of Michigan

Paul L. Sawyer  
Head, John S. Knight Institute for Writing in the Disciplines, Cornell University

Teresa Redd  
Director of Writing Across the Curriculum, Howard University

Jane Stanley  
Director of College Writing Programs, University of California, Berkeley

October 10 - 11, 2014  
College Park Marriott Hotel and Conference Center, College Park, Maryland

For additional information, contact conference co-chairs Shirley Logan (slogan@umd.edu) and/or Wayne Slater (wslater@umd.edu)

Registration opens April 15, 2014 at http://www.arhu.umd.edu/2014UMDWritingConference

Fees: Regular: $90 | Student: $45 (including Banquet & Lunches)

Sponsored by the University of Maryland Campus Writing Board; University of Maryland Central Administration, the Graduate School, Colleges, and Departments; the University System of Maryland; and Pearson Education.
Friday, October 10, 2014
Writing Theory, Research, and Practice: Past and Present

8:00-8:45 Registration and Continental Breakfast
8:45-9:00 Welcome
Conference Co-chairs:
Shirley Logan, Maryland Campus Writing Board and Department of English and Wayne Slater, Maryland Campus Writing Board and Department of Teaching and Learning, Policy and Leadership
Mary Ann Rankin, Senior Vice President and Provost
Charles Caramello, Associate Provost for Academic Affairs and Dean of The Graduate School
Donna Hamilton, Associate Provost for Academic Affairs and Dean for Undergraduate Studies

[Note: The last 15 minutes of each session will be reserved for Q & A.]

9:00-10:00 Session 1: Framing the Discussion
Session Chair: Jane Donawerth, Maryland Campus Writing Board and Department of English, University of Maryland
Speaker: James A. Herrick, Hope College
Title: From Topoi to Tweets: What Ancient Rhetoricians Can Teach Digital Natives

10:15-11:15 Session 2: Sociocultural Theory and Writing
Session Chair: Deborah Nelson, Maryland Campus Writing Board and the Philip Merrill College of Journalism, University of Maryland
Speaker: Paul A. Prior, Center for Writing Studies, University of Illinois, Urbana-Champaign
Title: A Sociocultural Framework for Disciplinary and Professional Writing: Literate Activity, Semiotic Remediation, and Laminated Trajectories of Participation

11:30-12:30 Session 3: Discourse Communities and Written Communication
Session Chair: Jeff MacSwan, Department of Teaching and Learning, Policy and Leadership, University of Maryland
Speaker: James Paul Gee, Arizona State University and University of Wisconsin, Madison
Title: Identity, Discourse, and Paradox in Learning to Write

12:30-1:30 LUNCH
During lunch you are invited to join a table discussion of one of the morning conference presentations. What additional questions, comments, or reactions do you have? At each table, you will find a facilitator to keep the conversation going and a Twitter scribe to keep a record of what’s said (#UMDWriting14). Notes from discussions will be available to all registrants online.

1:30-2:30 Session 4: Assessing Programs and Performance
Session Chair: Hui Wu, Department of English, University of Texas, Tyler
Speaker: Kathleen Blake Yancey, Florida State University
Title: Tagmematics *and* the Sex Pistols: Current Promising Approaches to Individual and Programmatic Writing Assessment

2:45-3:45 Session 5: Theory and Research on Visual and Digital Writing
Session Chair: Douglas Eyman, Department of English, George Mason University
Speaker: Anne F. Wysocki, University of Wisconsin, Milwaukee
Title: A Beauty for Informing Digital Bodies

4:00-5:00 Session 6: Integrated Theoretical Perspectives Informed Written Communication
Session Chair: Cheryl Glenn, Department of English, Pennsylvania State University
Speaker: Charles Bazerman, University of California, Santa Barbara
Title: What do Humans do Best? Developing Communicative Humans in the Changing Socio-Cyborgian Landscape

5:15-6:30 Cash Bar

6:30-8:30 Conference Banquet
Session Co-chairs: Shirley Logan, Maryland Campus Writing Board and Department of English and Wayne Slater, Maryland Campus Writing Board and Department of Teaching and Learning, Policy and Leadership
Speaker: Doug Hesse, University of Denver
Title: What If the Common Core Actually Works? For College Writing, Partly Cloudy With a Chance for Rain

Saturday, October 11, 2014
Future Directions

10:00-11:00 Session 7: Writing Process Theory
Session Chair: James Staihar, Maryland Campus Writing Board and the Robert H. Smith School of Business
Speaker: Gert Rijlaarsdam, University of Amsterdam and University of Antwerp
Title: Designing Academic Writing Courses: How Writing Process Research Can Guide Course Design

11:15-12:15 Session 8: Multilingual Writing Development
Session Chair: Isabella Gourney, Maryland Campus Writing Board and the School of Architecture, Planning, and Preservation
Speaker: Suresh Canagarajah, Pennsylvania State University
Title: Beyond Native and Nonnative: Negotiating Language in Writing Pedagogy

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1:15-2:15 Session 9: Persuasion, Audience, and Argument
Session Chair: Elizabeth Driver, Maryland English Institute, University of Maryland
Speaker: Jeannie Fahnstock, University of Maryland
Title: The Once and Future Discipline: The Rhetorical Core of Academic and Professional Writing

2:30-4:30 Final Plenary Session: Model Academic and Professional Writing Programs at Work
Moderators: Scott Wible, Chair of the Maryland Campus Writing Board and Director of Professional Writing, Department of English, University of Maryland, and Jessica Enoch, Director of Academic Writing, Department of English, University of Maryland
Speakers:
Anne Ruggles Gere, Director of the Sweetland Center for Writing, University of Michigan
Teresa Redd, Director of Writing Across the Curriculum, Howard University
Kelly Ritter, Director of the Undergraduate Rhetoric Program, University of Illinois, Urbana-Champaign
Paul L. Sawyer, Head, John S. Knight Institute for Writing in the Disciplines, Cornell University
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Conference Registration Website:
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